



AIC Interim Meeting 2014, Oaxaca, Mexico.

Color and culture. October 22 – 24 2014



2014 AIC Interim Meeting, Oaxaca City, Mexico

Theme: Colors, culture and identity: past, present and future

Date: 21 - 24 October 2014

Venue: Hotel Misión de los Ángeles, Porfirio Díaz 102, Reforma, 68050 Oaxaca

Organizer: The Mexican Color Researchers Association (AMEXINC)

Info: aic2014oaxaca@gmail.com

www.aic2014.org

REGISTRATION OPEN!!!

Normal payment fee: August 1st, 2014 – September 30th, 2014



AIC Midterm Meeting, Tokyo, Japan

Theme: Color and Image

Date: 19 – 22 May 2015

Organizer: The Color Science Association of Japan

Info: www.aic2015.org

Contact: office@color-science.jp

CALL FOR PAPERS!!! SEE BELOW



2016 AIC Interim Meeting, Santiago, Chile

Theme: Colour in urban life: Usability in images, objects and space

Date: 18 – 22 October 2016

Organizer: The Chilean Colour Association

Info: www.aic2016.org

Contact: diffusion@asociaciondelcolour.cl



2017 AIC 13th Congress, Jeju, Korea

Date: 16 – 20 October 2017

Venue: International Convention Center Jeju

Organizer: Korea Society of Color Studies

Info: www.color.or.kr

Call for Papers

- **Midterm Meeting of the AIC (Association Internationale de la Couleur)**

The Color Science Association of Japan (CSAJ)

19th -22nd May, 2015

Ochanomizu sola city Conference Center

<http://aic2015.org/>

This Meeting will provide a unique forum, bringing together researchers, academics, students, artists, architects, industrialists, engineers, designers, computer scientists, lighting experts, media professionals, exhibitors and business leaders. The 16th International Symposium on Multispectral Color Science (MCS 2015) is organized as part of the AIC2015.

The theme is "**Color and Image.**" The word image has a very wide meaning; not only visible presentation, such as imaging devices, displays, pictures, etc., but also a presentation of anything from people's minds. Therefore any topics of color should be correlated to image.

Important Dates

Abstract Submission Deadline:31 October 2014 Notification of Acceptance:15

January 2015 Final Paper Submission Deadline:28 February 2015 Early

Registration Ends:28 February 2015

Topics

Color Imaging, Color Image Processing, Computational Color Image, Color in Computer Graphics, Color Reproduction, Color Image Quality, Multispectral Color Science, Multispectral Imaging, Multispectral Image Acquisition / Display, Spectral Image Applications, Colorimetry / Colorimetric Imaging, Digital Archiving of Art, Color Vision / Psychophysics / Physiology, Color Psychology / Emotion, Perception of Material / Surface Quality, Color Image Design, Color Environmental Design, Cosmetics, Personal Color, Color Culture, Color Education, others

Contact: secretariat@aic2015.org

- **11° Congreso Argentino del Color**

Mar del Plata, del 12 al 15 de noviembre de 2014

Grupo Argentino del Color y la Facultad de Arquitectura, Urbanismo y Diseño de la Universidad Nacional de Mar del Plata

FADU / UNMDP. Complejo Universitario Manuel Belgrano, Deán Funes 3350.

Mar del Plata. Buenos Aires, Argentina

La finalidad es la difusión, el intercambio y la discusión de los problemas relativos al color desde la ciencia, la tecnología y la industria; la visión y percepción; el arte y la cultura; el diseño y la arquitectura; y desde la enseñanza y el aprendizaje.

Fecha límite para el envío de resumen: 31 de agosto

<http://argencolor2014.blogspot.com.ar/>

- **Call for papers EJES September issue 2014**

The "European Journal of Educational Sciences" (EJES) is a peer reviewed journal which accepts high quality research articles. It is a quarterly journal published at the end of March, June, September and December and is available to all researchers who are interested in publishing their scientific achievements.

We welcome submissions focusing on theories, methods and applications in educational sciences, both articles and book reviews. All articles must be in English. Regular biannual publications of the EJES are uploaded on our website. Moreover, EJES mails a printed copies of the journal to the authors of the papers included in each respective edition. For any other information please send us e-mail on:

contact@ejes.eu

Website: www.ejes.eu - <http://ejes.eu/>

Events

- Sakarya University, Tojet And Aic Organizes Ietc 2014 Conference.

International Educational Technology Conference IETC 2014, Chicago - USA
3-5 September 2014 - www.iet-c.net

- ACA 2014, Taipei "Urban Color for Life"

The 2nd ASIA Color Association Conference
4 – 7 September 2014, Chinese Culture University, Taipei, Taiwan

- X Conferenza del Colore, Genova, Italia

11-12 September 2014. Università di Genova
Organization: Gruppo del Colore – Associazione Italiana Colore
In cooperation with Dipartimento D.S.A., Scuola Politecnica, Università degli Studi di Genova; Centre Français de la Couleur (France); Groupe Français de l'Imagerie Numérique Couleur (GFINC); The Colour Group (Great Britain).
www.gruppodelcolore.it

- CAD RETEC® 2014 Conference

September 14-16, 2014. Marriot
The 52st Annual Society of Plastics Engineers Color and Appearance Division CAD RETEC® is quickly approaching. The conference hotel is located near New Orleans's French Quarter and will serve as an excellent setting for the theme of this year's CAD RETEC®, "*It's a Colorful World*". CAD RETEC® is the largest technical conference hosted in North America that is specifically dedicated to the color and appearance of plastics.

http://www.aca2014.org/?page_id=45
<http://www.specad.org/index.php?navid=153>

- Internationale Konferenz „Farbe als Experiment“, GERMANY

25-26 September 2014
Bergische Universität Wuppertal, Germany
Forschende Strategien in Handwerk, Design, Kunst und Wissenschaft
Organization: Deutsches Farbenzentrum e.V. and Bergische Universität Wuppertal
Interdisziplinäre Kooperation der FB F Design und Kunst sowie FB C Mathematik und Naturwissenschaften
Programme now online! www.deutsches-farbenzentrum.de

- Colour Society of Australia National Conference 2014

Perth, Western Australia. Friday 3rd- Sunday 5th of October, 2014
The Grove Community Centre, 1 Leake St, Peppermint Grove
<http://www.coloursociety.org.au/csa/?c=64#A>
coloursocietyofwa@gmail.com

- 2015 – International Year of Light and Light-based Technologies

Health, Communications, Economy, Environment, Social
Endorsed by the United Nations
<http://spie.org/x93905.xml>

Publications

Articles

"El estímulo determina qué colores confunden los daltónicos", en **red.escubre** nº20, Boletín de noticias científicas y culturales. Universidad Complutense de Madrid.

"International Colour Day from Milano"

by Renata Pompas, Italy. In *Texere*, Summer 2014, www.texere-associ.org

"Art and Fashion Color Design"

By Larissa Noury. Springer Encyclopedia

<http://www.springerreference.com/docs/html/chapterdbid/370421.html>

Books

Percepción del color y daltonismos. Descripción, diagnóstico e intervención



Julio Lillo Jover y Humberto Moreira Villegas
ISBN: 978-84-368-2974-7-Código: 0262427
Octubre 2013

<http://www.edicionespiramide.es/>

La obra proporciona información científicamente adecuada y, al tiempo, comprensible para las personas que forman el entorno socioprofesional de los daltónicos (padres, profesores, psicólogos, parejas, compañeros de trabajo, diseñadores, etc.). También resulta útil como texto de apoyo para algunas asignaturas impartidas en estudios de Psicología, Psicopedagogía, Óptica y Medicina.



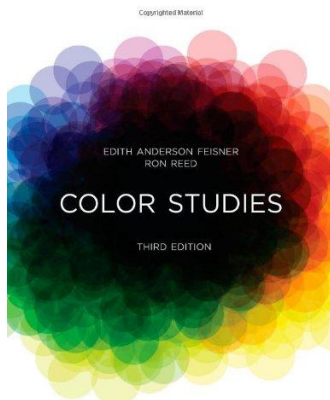
Green: The History of a Color

Michel Pastoureau . Princeton University Press (August 24, 2014). Language: English

ISBN-10: 069115936X -ISBN-13: 978-0691159362

In this book, the acclaimed author of *Blue* and *Black* presents a fascinating and revealing history of the color green in European societies from prehistoric times to today. Examining the evolving place of green in art, clothes, literature, religion, science, and everyday life, Michel Pastoureau traces how culture has profoundly changed the perception and meaning of the color over millennia--and how we misread cultural, social, and art

history when we assume that colors have always signified what they do today.



Color Studies

by Edith Anderson Feisner

Fairchild Books; 3 edition (November 21, 2013)

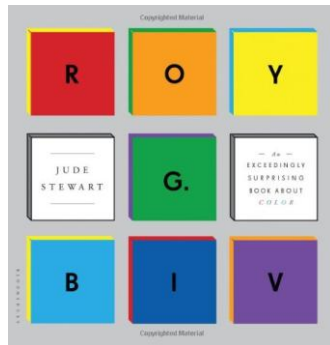
Language: English

ISBN-10: 1609015312 /ISBN-13: 978-1609015312

The 3rd edition of *Color Studies* introduces students from all concentrations of visual arts to color theory, the physiology and psychology of color perception, and the physics of color. This text discusses in detail the four dimensions of color - hue, value, intensity and

temperature - with tips for putting knowledge into practice in a variety of disciplines, from painting and other fine arts to interior design, architecture, fashion design, textile design, and graphic design. Feisner and Reed provide an up-to-date discussion of sustainable color applications and green materials as the underlying component of colorants, dyes, and inks in textiles, printmaking and paints. A new chapter on color and digital technology discusses illuminating with color (LED), color tools and management (Pantone), as well as color consulting and marketing. Taking a multidisciplinary approach, this lavishly illustrated edition balances traditional and modern perspectives and examples in all areas of fine art and design.

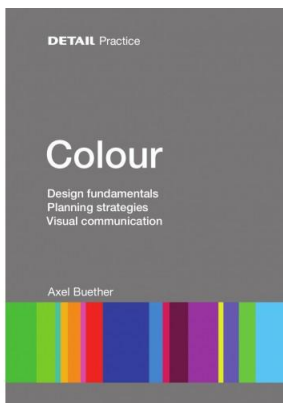
ROY G. BIV: An Exceedingly Surprising Book About Color



by Jude Stewart. Bloomsbury Ed., 2013.

Color is all around us every day. We use it to interpret the world—red means stop, blue means water, orange means construction. But it is also written into our metaphors, of speech and thought alike: yellow means cowardice; green means envy—unless you're in Germany, where yellow means envy, and you can be "beat up green and yellow."

The book itself is organized around the rainbow and is lavishly designed, with cross-references that liven up each page. Follow the thread of imperialism, for example, from the pink-colored colonies on maps of the British Empire to the green wallpaper that might have killed Napoleon.



Colour. Design fundamentals, planning strategies, visual communication.

BUETHER, Axel .Edition Detail, Munich, 2014.ISBN 978-3-95553-208-6 (English) Info:

http://shop.detail.de/eu_e/colour.html

"Colour" provides the expertise that every architect working with colour needs, covering colour theory and the laws of colour harmony through the basics of colour perception and colour's effects, and up to strategies for developing consistent colour concepts in the design process. Colours in the city and country, historic observations on the culture of colour, facts on colour's main spatial effects, its materiality, on the influence of light and colour on design, and on colour schemes and systems round out the book's theoretical section. Examples of colour use in interiors and on exteriors in various international projects highlight successful instances of colour design and provide inspiration for readers' own work.

http://issuu.com/detail-magazine/docs/bk_practice_colour/1?e=8753616/8653523

Other new books on the ECD page at:

http://www.ad-chroma.com/index.php?article_id=96&clang=1

Journals

The Online Journal of Science and Technology (TOJSAT)

Sakarya University

www.tojsat.net

Color culture and science.

Journal of the Gruppo del Colore - Associazione Italiana Color

In 2014, before the tenth edition of the Conferenza del Colore, the Association has decided to add another instrument of cultural dissemination, in the form of a half-yearly journal, freely available for everyone, in which to include the most significant papers presented in the past editions of the Conferenza del Colore.

The "Cultura e Scienza del Colore - Color Culture and Science" journal is registered at Milan Palace of Justice at n.233 of

24.06.2014. http://jcolore.gruppodelcolore.it/numeri/online/R01_14/

Teaching Courses

www.polidesign.net/en/colordesign

COURSES IN COLOR DESIGN & TECHNOLOGY

The very first program worldwide devoted to graduate training in the fascinating and complex field of color design and color technology. All the lessons will be held in English. Interested applicants will be able to attend the following training modules individually. A reduced fee is available for regular students of Politecnico di Milano and Università degli Studi di Milano, regular members of GdC - Associazione Italiana Colore and Società Italiana Ottica e Fotonica.

COLOR IN PRODUCT DESIGN

Duration: 40 hours

Lessons: 22nd September 2014 - 10th October 2014

Enrollment fee: 390,00 € + IVA (22%)

Teachers: Stefania Perenich, Francesca Valan

The aim of this workshop module is to furnish a methodology to design through the simulation of a CMF project of a real product. The participants will go through all of the methodical phases needed for the definition of the identity of the product: - study of the market (position, competitors...), - study and definition of the target, - study of cmf trends in the sector - creation of cmf scenarios (colour, materials, finishes)

The workshop module will continue with the proposal phase: the design of colours, materials and finishes to apply to the collection. The final output for the presentation will be realized with the cooperation of companies that operate in the field which could furnish products such as paints, samples of plastics and other materials, which will help the participants acquire professional skills. The projects, if possible, will be tested on sample products.

COLOR IN URBAN SPACES

Duration: 40 hours

Lessons: 13th October 2014 - 31st October 2014

Enrollment fee: 390,00 € + IVA (22%)

Teachers: Giulio Bertagna, Aldo Bottoli

The lecture is going to address the close relationship between the color in urban spaces and the meanings of the human relationships that take place within it. It's going to highlight the role of the chromatic and perception project to improve urban identity, a sense of citizenship and the relationship among different roles. Four cores of this lecture are going to analyze aspects related to the perceptual phenomena into the urban spaces, providing the theoretical basis and tools for a procedural praxis with the support of images, cognitive maps and case histories. The lecture will focus on the aesthetic upgrading of buildings in modern construction, to solve their visual impact. It will underline preliminary analysis to study the volumes and the areas of visual noise of the building, in order to design the appropriate collocations of colored backgrounds, modifying the visual and perceptive reading of its surfaces.

Other media

The color clock

To be in color time!

<http://www.color.org.tw/?p=906>

SYNESTESIA, the movie made by the students of Renata Pompas, for international Color Day celebration.

AFOL Moda Milano Students of Digital Textile Design course

Prof. Laura del Zoppo (video) Prof. Renata Pompas (Textile Design)

<https://www.youtube.com/watch?v=mZWLHey7jEQ>

moviesincolor.com/

<https://www.facebook.com/moviesincolor>

A website featuring stills from films and their corresponding *color* palettes.

In color, we live!

Facebook public group

The color and the environment related issues with images and articles.

<https://www.facebook.com/groups/184331855001344/?fref=ts>

Only for fun...Songs with colours in their titles

http://rateyourmusic.com/list/gibboanx/the_50_greatest_songs_with_colours_in_their_titles/

Global Color Research blog

<http://www.globalcolor.co.uk/blog/>

Members' news

Ana Pais Oliveira

Ana is a member of the Study Group on ECD. She was the winner of the ART FORUM UTE BARTH Young Art Award < 33 , with the theme COLOURS. Individual exhibition will be held in the gallery in Zurich, August 28-September 27, 2014.

<http://artforumutebarth.com/kunstpreis-young-art-award-33/>

www.anapaisoliveira.com

Gisela Meyer-Hahn

Windkraft - farbig im Licht

Kunstprojekt im Windpark Uetersen

28, 29 and 30 August 2014, 9pm-1am

<http://www.meyer-hahn.de/termine.html>

COULEUR & VIE

Fête publique - Colour: exhibition, talks and documentaries

23 and 24 August 2014

Location: Le Poët-Laval, Drôme, Rhône-Alpes, FRANCE

Salle des fêtes

<http://drome.planetekiosque.com/118-225094-5-fete-publique.html>

Larissa Noury last exhibition

<http://larinoury.fr/CEC/index.htm>

And news about «Harmony of Colors» which is a software conceived for designers, architects, graphic designers, artists and all those who need a tool allowing them to

choose and to experiment with color palettes:
<http://larinoury.fr/CEC/HarmonyOfColors.html>

Welcome new members!

Natacha Le Duff , Germany

Master in Cultural Management
Museum of Colours. <http://www.museum-of-colours.org/>

Veronica Zybaczynski, Romania

PhD Architect
Teaching Assistant
Synthesis of Architectural Design Department
Faculty of Architecture
Ion Mincu University of Architecture and Urbanism, Bucharest, Romania
Postgraduate Studies Diploma. Principal subject: Rehabilitation of existing buildings-the colour

Maria Papadopoulou, Greece.

Officer-Project Manager
Managing Authority of the Operational Programme "Life Long Learning in Education"
Ministry of Education, Greece
<http://www.academyofathens.gr/ilne/>.
2011 PhD in Classics and Linguistics, Classics Department, University of Athens, Greece
1994 MA in Linguistics, Linguistics Department, Lancaster University, Lancaster, UK
1991 BA in Classics, Classics Department, University of Athens, Greece

"I set out to investigate the ancient Greek colour vocabulary from a lexicological and lexicographic viewpoint. I also did philological close reading in all the passages of Hellenistic Poetry containing a colour term. I used cognitive metaphor theory, which defines metaphor as the understanding of an idea belonging to one conceptual domain in terms of another, in order to provide new interpretations of ancient Greek colour perception and categorization. My PhD finds demonstrate that colour vocabulary is constrained by language and culture, not biology and that ancient Greek colour terms are culture specific."

AIC website

JAIC - Journal of the International Colour Association

I am very pleased to let you know that the JAIC July 2014 issue (Volume 12) has now been published

<http://aic-colour-journal.org/index.php/JAIC/issue/view/13>.

It is a special issue of a selection of the papers in the MCS2013 held in last year's AIC2013 congress.

Dr Vien Cheung, Associate Editor



The proceedings of AIC from 2002 to 2010 are freely available on the web. Also the books of abstracts from 2011 to 2013.

See www.aic-color.org. Please, include links to the AIC in your own websites and feel free to collaborate with relevant information and data to be added.