



How will you celebrate the International Colour Day the coming March 21st 2014?

I hope that you all have started the planning for the International Colour Day 2014 creating memorable colour activities during the same colourful day – the International Colour Day, March 21st all around the world!

This issue of AIC e-news will focus on some examples of the celebration of the International Colour Day 2013. I hope this will inspire you all to do the same in your country next year!



INTERNATIONAL COLOUR DAY
 21 MARCH
 ESTABLISHED BY AIC - INTERNATIONAL COLOUR ASSOCIATION

Activities and Events that could be unfolded:

- Arts exhibitions, architectural projects, design, decoration, fashion....
- Meetings, debates, scientific events.....
- Workshops on the use of colour and light for both adults and children.
- Contests on colour and light design.
- Decide on your identity colour, wear it and use it during the International Colour Day!
- Put it on your web sites
- These are some examples....

Look how we did celebrate the International Colour Day 2013 in some different countries. Read and get inspired for the celebration of Colour Day 2014!

Argentina: Colour exhibitions & colour seminars

Celebration of the International Color Day 2013, March 21, in Buenos Aires, Argentina with lectures at the University of Belgrano, Exhibition during a week at the School of Architecture, Design and Urbanism (FADU) of Buenos Aires University (UBA).

SEMANA DEL COLOR 2013
 Día Internacional del Color: 21 de marzo
 Establecido por la Asociación Internacional del Color

Actividades en Buenos Aires
 organizadas por el Programa de Investigación Color, FADU-UBA
 en la FADU-UBA, Ciudad Universitaria, Pab. 5
 y en la Universidad de Belgrano, Zócalo 8037

- FADU-UBA, Miércoles, 19o pab.
 lunes 18 marzo de 18.00 a 20.00
Conferencia / clase abierta: "El color: conceptos, mezcla, visión"
 expositor José Luis Caivano
- FADU-UBA, Sala Balseiro, PB
 martes 19 marzo a las 18.00
"Software para color e iluminación en informática visual"
 expositor Leonard Echague
- FADU-UBA, Sala Balseiro, PB
 miércoles 20 marzo a las 18.00
"El lenguaje del color en el diseño textil"
 expositor Gabriela Oberlander
- Universidad de Belgrano, Zócalo 8037, auditorio Urquiza
 jueves 21 marzo de 10.00 a 12.00
"¿Qué y cuánto saben sobre color los alumnos de Diseño Gráfico? Estudio comparativo entre ingresantes y avanzados en la UBA"
 expositor Lucía Mailló
"¿Qué violencia? Un estudio de dibujos de escolares en Buenos Aires y México DF"
 expositor Mabel A. López
- FADU-UBA, Sala Balseiro, PB
 viernes 22 marzo a las 18.00
Taller: "Experimentación con luz y color"
 a cargo de Matías Castella

Organized by the Color Research Program, FADU-UBA: Jose Luis Caivano, Mabel A. Lopez, Maria L. Musso, Gabriela Nirino, Matias Castella, Lucia Mailló, Leonard Echague, Gabriela Oberlander, and others.

Schedule for the week:

- Monday 18 March 2013: an open class "Color concepts, mixtures and vision" by Jose L. Caivano (at FADU-UBA)
- Tuesday 19 March 2013: a talk on "Software for color and illumination in visual informatics" by Leonard Echague (at FADU-UBA)
- Wednesday 20 March 2013: a talk on "The language of color in textile design" by Gabriela Oberlander (at FADU-UBA)
- Thursday 21 March 2013: a joint lecture by Lucia Mailló and Mabel Lopez on "What and how much students of Graphic Design know about color" and "Depicting violence in color: a survey with children of primary schools in Buenos Aires and Mexico" (at the University of Belgrano)
- Friday 22 March 2013: workshop on "Experimenting light and color" by Matias Castella (at FADU-UBA)

<https://plus.google.com/photos/109164656093644460392/albums/5897154435181582385?banner=pwa>



Banner with the Int.ColorDay logo displayed at the central court of the School of Architecture, Design and Urbanism, University of Buenos Aires (FADU-UBA)



An exhibition of color materials and posters, made at the School of Architecture, Design and Urbanism, University of Buenos Aires (FADU-UBA)

Australia: A Colour Celebration



The World body for colour groups AIC declared the 21st of March was International Colour Day. With the generous support of Federation Square, itself a very colourful place, it was the location for the Melbourne celebration by The Colour Society of Australia.

Successful events were held also in Sydney and Launceston.

The image beside is of what has become known as the ICD Twirl which proved to be very popular with Melbourne visitors.



Celebration in Tasmania Division "Don't underestimate the power of colour"



Celebration in NSW Division at Luna Park



These three photos shows the celebration in the Victoria Division

The team ready to receive visitors.

The outside banners

The colour media table

www.coloursociety.org.au



Italy: Sandford & Gosti

Happy Spring - Buona Primavera

Video wishes - Video Auguri

A Wonderful World - SANDFORD&GOSTI 2013 [CC-BY]

go to video link - vedete il video link

http://www.youtube.com/watch?v=K503Rcj8nMw&feature=share&list=UU4jX_WovUwuA4i4bLRVBKwg



Mexico: Colour talks

In Mexico we had two talks in university audiences about several color topics, Carlos Aguirre President of Amexinc (Mexico) and chairman AIC 2014 Oaxaca.

Sweden: Unique wallpaper exhibition



Arsenic and old wallpaper is an unique exhibition of over 200 examples of old wallpaper from the period 1850-1940 from a small town South of Stockholm. The collection exists thanks to a number of very committed people.

Taiwan: Colors around the clock

March 21st the international color communities celebrates the International Colour Day. The Color Association of Taiwan (CAT) contributed to the worldwide events by dedicating a color clock:

Based on the ancient Chinese Five-Elements-Theory, this clock advises on the positive influence of different colors during the various day times.

www.facebook.com/pages/AIC2012/275438365816562 . You are welcome to download it for your own reference.

UK: Niki Fulton Blog

Just a quick note to let you know that I have posted an article on my blog with the extract from your e mail explaining Colour Day. You can read it here <http://unifiedspace.wordpress.com/2013/03/18/21st-march-2013-is-international-colour-day/>

UK: Vanessa Volpe

In celebration of International Colour Day I held a low key, informal social media Facebook event. I began advertising on the evening of Sunday 17th, and by Thursday the 21st had almost 50 participants. According to my Facebook stats another 400+ (and counting) saw the event advertised.

This social media event was based around a theory of 'colour for well-being'. I am a HCPC registered occupational therapist, so I consider that healthy occupation is fundamental to health and well-being. Individuals decided on their own activities for the event to fit around their lifestyle. Many people bought new clothing, accessories or home goods to boost mood, others revamped creative activities, enjoyed listening to colour themed music, or ate specifically coloured food. Some took part in relaxation activities. People participated mainly from the Northamptonshire area, UK, but also Cornwall, Scotland, Denmark, Canada, New York, Kentucky and else where. As a result of the interest I have been contacted by the local BBC radio to discuss my work further.



A photo taken with myself and young granddaughter.

AIC Interim Meeting 2014, Oaxaca, Mexico



2014 AIC Interim Meeting, Oaxaca City, Mexico

Theme: Colors, culture and identity: past, present and future

Date: 21 - 24 October 2014

Venue: Hotel Misión de los Ángeles, Porfirio Díaz 102, Reforma, 68050 Oaxaca

Organizer: The Mexican Color Researchers Association (AMEXINC)

Info: aic2014oaxaca@gmail.com

www.aic2014.org

Deadline for Abstract Submission is January 31st 2014!

Conference topics:

Folklore expressions about colour, History of colour, Local stories about colour, Ancient pigments and natural local dyes, Colour as an identity mean, Anthropology, Visual semiotic and psychology, Art and crafts, Restoration.

New AIC members to welcome

INDIVIDUAL MEMBERS:

Justine Fox, Clarity InColour Limited, London, UK

justine@clarityincolour

Her professional expertise and/or colour education relates to the following areas of colour research or application: Colour specification for materials and products, colour trend forecasting and colour, trend & design journalism.

AIC meetings and congresses beyond 2014



AIC Midterm Meeting, Tokyo, Japan

Theme: Color and Image

Date: 19 – 22 May 2015

Organizer: The Color Science Association of Japan

Info: www.aic2015.org

Contact: office@color-science.jp



2016 AIC Interim Meeting, Santiago, Chile

Theme: Colour in urban life: Usability in images objects and space

Date: 18 – 22 October 2016

Organizer: The Chilean Colour Association
(Info: www.aic2016.org)

Contact: diffusion@asociaciondelcolour.cl



2017 AIC 13th Congress, Jeju, Korea

Date: 16 – 20 October 2017

Venue: International Convention Center Jeju

Organizer: Korea Society of Color Studies

Info: www.color.or.kr

Calendar

4th Global Conference Experiential Learning in Virtual Worlds

Saturday 22nd March – Monday 24th March 2014, Prague, Czech Republic

<http://www.inter-disciplinary.net/at-the-interface/education/experiential-learning-in-virtual-worlds/call-for-papers/>

Color Light & Appearance Week

June 16-17, 2014 CIE Division 1 on Vision and Color

June 18, 2014 Inter-Society Color Council Symposium

June 19-20, 2014 ASTM E12 on Color and Appearance

More info: Mbrill@datacolor.com Ellen.Carter@alum.rpi.edu

International Union of Architects Congress 2014

The conference and exhibition will be held in Durban on 4 – 9 August 2014 at the International Convention Centre. The congress is being held in Southern Africa for the first time and is expected to attract a rich blend of more than 500 architects from all parts of the world. The main goal of the congress is to provide architects with an opportunity to participate in a series of culturally and professionally enriching events based on a specific theme and establish or re-establish contact with colleagues from different countries, particularly from the country hosting the congress.

The African Union of Architects (AUA) has been co-opted as a partner for the congress.

More info: www.ecospecifier.co.za