



## AIC Interim Meeting 2012, Taipei, Taiwan



The AIC Interim Meeting 2012 with the theme "In Color We Live: Color and environment" was held on 22-25 September 2012 at Chinese Culture University, Taipei, Taiwan with an astonishing view over the city of Taipei. The meeting was excellently organized by the Color Association of Taiwan (CAT). The meeting turned out to be a very successful meeting both in the scientific part of the program as well as in the social arrangements.

We had the opportunity to listen to 45 different oral presentations and to study 115 different poster presentations. We have listened to 4 invited lectures about the complexity of our colour vision, about the five element's theory, future colour trends and about the colours of the beautiful nature of Taiwan.

The aim of the conference was to explore and examine how color interacts with or influences our daily life. To understand the effects of colors in natural and man-made environments contributes to creating healthier living spheres through color applications.

## The winner of the Logo Competition for the International Colour Day is Hosanna Yau!



INTERNATIONAL  
COLOUR DAY

During the opening ceremony at AIC 2012 the winner of the Logo Competition was announced. The selected design was created by Hosanna Yau, Kowloon, Hong Kong.

An eleven member international jury chaired by Maria João Durão considered 43 different applications. The logo will be able to load from our web page soon.

Design concept:  
Two circles form an eye, with equal halves of rainbow color and black to represent light and darkness, day and night. Everyone feast one's eye on the international color day.

*Short description from Hosanna:*  
*I cannot remember when I started living with simplicity in all aspect of my life. Using the least to represent the most is the characteristic of logo design, and I am so obsessed about this. In the process of designing, it gives me not only the happiness, but also the chance to re-think and learn how to extract the gist from all sorts of information. I have been designing logos since 2001 and have received some logo design awards and have logos featured on design books.*  
<http://hosannayaulogo.com/>



## How will you celebrate the International Colour Day the coming March 21<sup>st</sup> 2013?

I hope that you all have started the planning for the International Colour Day 2013! So we will all create memorable colour activities during the same colourful day – the International Colour Day, March 21<sup>st</sup> all around the world!

I would be very happy if you can send me your reports and photos how you did celebrate your colour day to [berit.bergstrom.ncscolor.com](mailto:berit.bergstrom.ncscolor.com).

---

## AIC 12<sup>th</sup> Congress 2013, Newcastle, Great Britain



### 2013 AIC 12<sup>th</sup> Congress, Newcastle, Great Britain

**Date:** 8- 12 July 2013

**Venue:** The Sage Gateshead

**Organizer:** The Colour Group of Great Britain

**Info:** [www.aic2013.org](http://www.aic2013.org)

**Contact:** [info@aic2013.org](mailto:info@aic2013.org)

Sponsorship opportunities are now available on the web! [sponsorship@aic2013.org](mailto:sponsorship@aic2013.org)

#### Important dates:

2 July 2012: Call for papers & early registrations opens

17 December 2012: Submissions close

1 April 2013: Notification of acceptance

8 May 2013: Submission deadline for full texts

8 May 2013: Early registration closes

---

## Lorenzo Plaza 1923 - 2012



Lorenzo Plaza, a distinguished member of the Spanish colour community passed away last August in Madrid at the age of 89. He was one of the signatories of the founding document of the International Colour Association (AIC) in 1967 on behalf of the Spanish Colour Committee. AIC was not his first act, as he previously founded the Spanish Colour Committee two years before in 1965. He was one of the pioneers of the colour studies in Spain, together with Antonio Cruz and Mariano Aguilar.

After his stay with Prof. Deanne B. Judd in USA at the NBS, he became senior researcher in the Instituto de Óptica in Madrid, National Research Council, where he was its Director from 1966 to 1974. He also was President of the Optical Society of Spain in the period 1972-1975. His activities in the field of colour were diverse and very intense, both in

research and promoting colour in many fields such as psychology, physics, arts, etc. He was also very active in the AIC congresses and meetings, being member of the Executive Committee from 1978 to 1981.

All who knew Lorenzo remember his enthusiasm when he tackled any subject and his capacity of encouraging people to new tasks and challenges. The Spanish Colour Community and all of his "old friends" will sorely miss him.

---

## Silvia Rizzo, dies July 9<sup>th</sup>, 2012



*At the AIC 2008 in Stockholm preparing the poster presentation*

Silvia Rizzo was a professor of sculpture at the Klee-Barabino School of Arts (Liceo Artistico) in Genoa, Italy. A major focus of her research was arts education practices and educational methodology. The various AIC papers published in the conference proceedings sum up some of her professional concerns very concisely. She shared information with us at many AIC conferences and congresses she attended: Kyoto, 1997; Warsaw, 1999; Seoul, 2000; Rochester, 2001; Maribor, 2002; Granada, 2005; etc., and also last year's AIC Midterm Meeting in Zurich, 2011. <http://www.aic-color.org/histo.htm>

At the International Interdisciplinary Conference on Colour and Pattern Harmony in Budapest, Hungary, held on June 11-13,

2012, she presented *The Color Maze*, considered as an artwork by the UNICEF, which is a colour design project applied to an urban space in Genoa that stimulates children's reflections on the knowledge and harmony of colours.

As well, she attended numerous international workshops. She conducted a seminar on colour held at the School of Architecture, Genoa University. She was a Visiting Professor at New York University (with

offices in New York and Venice). She organized several international conferences in Genoa on colour design and also on the relationship between colour and culture. Some of titles include: *Colour and Urban Space between History and Contemporary Times*; *Colour and Design between Communication and Production*; and *Colour and Didactics*. The Berlin-based architectural journal *Bauwelt* dedicated a cover article to her work.

She collaborated in exhibitions and events organized by the University of Genoa, School of Architecture. She was also a member of Hands-On International, the International Children Museums Association. In 1987 she was awarded First Prize for Colour Education of the FarbDesignPreis, an international competition whose awards ceremony is celebrated at the Design Centre in Stuttgart.

We will miss her precious contributions and presence and would like to extend our deepest sympathy to her family and friends.

Verena M. Schindler, Chair  
AIC Study Group on Environmental Colour Design

---

## Dominique Lenclos, dies 2012

Dominique Lenclos (née de Breuvery) obtained a degree CAPES (Certificat d'aptitude au professorat de l'enseignement du second degré) and was a teacher of Latin and Greek. She married colour designer Jean-Philippe Lenclos and was co-author of various colour books. Some are translated into English. These publications are internationally known.

*Couleurs de la France, Géographie de la Couleur*. 1982. Paris: Editions Le Moniteur.

*Couleurs de l'Europe, Géographie de la couleur*. 1995. Paris: Editions Le Moniteur.

*Couleurs du monde, Géographie de la couleur*. 1999. Paris: Editions Le Moniteur.

*Colors of the World*. 2004. New York, London: Norton.

*Fenêtres du monde*. 2001. Paris: Editions Le Moniteur.

*Windows of the World*. 2005. New York, London: Norton.

*Portes du monde*. 2001. Paris: Editions Le Moniteur.

*Doors of the World*. 2005. New York, London: Norton.

*Maisons du monde, couleurs et décors dans l'habitat traditionnel*. 2007. Paris: Editions Le Moniteur.

---

## Don't forget to visit AIC website

On our web site you can also see a lot of interesting news about colour.

[www.aic-color.org](http://www.aic-color.org)

I would like you to pay your attention to some items:

**AIC Annual Report 2011** (formerly called AIC Newsletter) is now online. A lot of interesting news to read about colour.

<http://www.aic-color.org/news/news25-12.pdf>

**AIC wiki color forum** (formerly called AIC wiki space). This is to give a higher profile and show what it is more about, a color forum where you can find a lot of interesting information and have interesting discussions about colour. One interesting project here is to build a glossary of colour terms.

<http://www.prowiki2.org/aic/wiki.cgi>

**JAIC** - Journal of the International Colour Association is now on-line at <http://aic-colour-journal.org/> JAIC is an on-line, free-access, peer-reviewed journal devoted to all aspects of colour. Multidisciplinary papers are particularly welcome and authors are encouraged to avoid the use of discipline-specific jargon and nomenclature where at all possible.

The journal is published exclusively in digital form: full-text articles may be accessed for free via the internet. The journal encourages the effective use of colour, multimedia, hyperlinks, and other digital enhancements.

---

## AIC meetings and congresses beyond 2013



### 2014 AIC Interim Meeting, Oaxaca City, Mexico

**Theme:** Colors, culture and identity: past, present and future

**Date:** 29 October – 1 November 2014

**Organizer:** The Mexican Color Researchers Association (AMEXINC)

**Info:** [www.amexinc.org.mx](http://www.amexinc.org.mx)



### **2015 AIC Midterm Meeting, Tokyo, Japan**

**Theme:** Color and Image

**Date:** 19 – 22 May 2015

**Organizer:** The Color Science Association of Japan

**Info:** [www.aic2015.org](http://www.aic2015.org)

**Contact:** [office@color-science.jp](mailto:office@color-science.jp)



### **2016 AIC Interim Meeting, Santiago, Chile**

**Theme:** Colour in urban life: Usability in images objects and space

**Date:** 18 – 22 October

**Organizer:** The Chilean Colour Association

(Info: [www.aic2016.org](http://www.aic2016.org))

**Contact:** [diffusion@asociaciondelcolour.cl](mailto:diffusion@asociaciondelcolour.cl)



### **2017 AIC 13<sup>th</sup> Congress, Jeju, Korea**

**Date:** 16 – 20 October 2017

**Venue:** International Convention Center Jeju

**Organizer:** Korea Society of Color Studies

**Info:** [www.color.or.kr](http://www.color.or.kr)

---

## **Calendar**

### **Nordic Lighting Conference**

The spirit of Nordic Lighting, Nordic Lighting Committee - Nordlys

November 21-23, 2012 in Oslo, Norway

More info: [www.nordiclighting.org](http://www.nordiclighting.org)

### **CIE Centenary Conference "Towards a new Century of Light"**

April 15 -16, 2013 in Paris, France.

Keydates:

Deadline for Abstract Submission: November 10, 2012

Notification of Acceptance: January 11, 2013

Submission of Full Papers: February 28, 2013

More info: [www.cie.co.at](http://www.cie.co.at) <http://cie2013.abstractcentral.com>

### **XXIII IFATCC International Congress**

8-10 May, 2013 in Budapest-Hungary

IFATCC Congress (International Federation of Associations of Textile Chemists and Colourists)

More info: <http://www.ifatcc2013-budapest.hu>

### **25<sup>th</sup> International Union of Architects Congress 2014**

The conference and exhibition will be held in Durban on 4 – 9 August 2014 at the International Convention Centre. The congress is being held in Southern Africa for the first time and is expected to attract a rich blend of more than 500 architects from all parts of the world. The main goal of the congress is to provide architects with an opportunity to participate in a series of culturally and professionally enriching events based on a specific theme and establish or re-establish contact with colleagues from different countries, particularly from the country hosting the congress.

The African Union of Architects (AUA) has been co-opted as a partner for the congress.

More info: [www.ecospecifier.co.za](http://www.ecospecifier.co.za)

---

## **New Individual AIC members to welcome**

**Ms. Anishka Hettiarachchi**, Department of Architecture, University of Moratuwa, Katubedda, Moratuwa, Sri Lanka

[anishka\\_h@yahoo.com](mailto:anishka_h@yahoo.com)

**Dr. Maria João Durão**, Lisbon Technical University-Faculty of Architecture  
Faculdade de Arquitectura da UTL, Rua Sá Nogueira, Pólo Universitário,  
Alto da Ajuda, 1349-055 Lisboa, Portugal  
[mariajoaodurao@gmail.com](mailto:mariajoaodurao@gmail.com)

**Mr. José María Macías**, Freelance architect & photographer  
24 Calle del Sombrero, La Hacienda, Tepatlán, Jalisco, Mexico  
[chemacias@gmail.com](mailto:chemacias@gmail.com)

**Mr. Olumide Akomolafe**, University of Ibadan,  
Department of Food Technology, Nigeria  
[olumide\\_akomolafe@yahoo.com](mailto:olumide_akomolafe@yahoo.com)

**Dr. Kevin Smet**, Light and Lighting Laboratory,  
Gebroeders Desmetstraat 1, Belgium  
[kevin.smet@kahosl.be](mailto:kevin.smet@kahosl.be)

**Dr. Yulia A. Griber**, Smolensk State University  
9-10, 2. Liniya Krasnoarmeyskoy Slobody, Smolensk, 214000, Russia  
[julia\\_griber@mail.ru](mailto:julia_griber@mail.ru)

---

## New Literature

### Seeing Colour by Pilar Belmonte A Critical Eye

Learn to see colours with more than 1 4000 images in colour in 360 pages.  
For color professionals, teachers and students.  
Language: Spanish and English.

The book is about colour with focus on observing, criticism, concepts and experiences.

#### FOUR SECTIONS

- COLOR IN NATURE: Let yourself be guided along a trip into observation of nature, a trip which can last a lifetime.

We can use earth, water or light, for example, as an exercise in our eagerness to learn, value and enjoy everything that we see.

In this first part, in addition to photographic images that perpetuate unrepeatable moments, and through the use of selective criteria, we try to look at each color or change of light in all things natural that are not man-made and that we can find around us.

- COLOR IN THE CITY: Observation, Analysis and CRITICISM of Color in man-made environment. Can we improve and correct our chromatic environment? Which are the criteria for obtaining it and for doing it well or poorly?



Starting with and learning from the observation and analysis of the colours in nature, we place ourselves in a condition to be able to appreciate and value the relationship of colour and its use in cities and in artificial environments, where mankind plans, constructs and communicates, using colour either consciously or unconsciously. It is obvious that there is a lack of information and selective criteria insofar as the use of colour is concerned, in many political, industrial, cultural, and in general, communication environments. To sensitize in the face of small details can end up having large effects, and generate better consequences in our daily lives.

From this new position, we can **improve and develop criteria for criticism** and operative decision making that are not sufficiently well-founded in currently in-use manuals.

- TEACHING COLOR: Basic concepts as color synthesis, perception, contrasts, harmonies, color dimensions



The vision we set forth is intended to be a complement and a way of seeing color, and not a theory in itself. Even so, we have not considered it would be coherent to leave out a few small minimal notes that are considered to be basic and help in understanding the theses set down on these pages, especially for those readers who up until now have not had access to specialized information and have not been involved in the techniques, technologies and use of color.

Some real examples of contrasts and harmonies are also given, shown parallel to exercises carried out in the classroom (EASD Valencia).

- COLOR AS ACTIVE EXPERIENCE: Playing, reciting, listening to, seeing and feasting on colours. In this section, we shall provide a very summarized illustration of the research into color presented using leisure activities which, initiated in the mid 80s in the School of Arts and Crafts of Valencia (today the College of Design), have been evolving and changing up to the 2007-08 academic year, almost 25 years of playing with, reciting, listening to, seeing and feasting on colors.

Experiences in other European schools are also shown, as well as joint projects with other artistic disciplines, such as Dramatic Arts.

[www.pilarbelmonte.com](http://www.pilarbelmonte.com)