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## AIC Color 2009, Sydney



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## AIC Interim Meeting 2010, Mar del Plata, Argentina



**Theme: Color and food: from the farm to the table**  
September 29 – October 1, 2010  
Organized by the Argentine Color Group  
Venue: Hotel Dos Reyes, Av. Colon 2129, Mar del Plata, Argentina (in downtown, at 300 meters from the seashore).

The theme of color in food was not addressed to in any previous AIC meeting. It comprises a variety of topics from technology to design, including architecture, biology, chemistry, engineering, physics, as well as social and economic aspects. Some particular topics include, but are not limited to: colorimetry, color and appearance, advertisement, color technology, lighting, color communication, color instrumentation, commercial architecture, consumer expectations, color chemistry, color design, color preferences, color physics, packaging, color psychology, inasmuch these topics are related to some aspect of food.

**Call for papers:** To participate presenting a paper or poster, send an abstract in English (not less than 300 words and not more than 500 words), following the model provided in [www.aic2010.org](http://www.aic2010.org) >call for papers, to [caivano@fadu.uba.ar](mailto:caivano@fadu.uba.ar). The deadline for sending abstracts is 30 March 2010.

**Color exhibition:** Companies and institutions can also participate by sponsoring the meeting and exhibiting products and materials in the color market and exhibition that will be held during all 3 days of the meeting. For details, see [www.aic2010.org/sponsoraic2010folder.pdf](http://www.aic2010.org/sponsoraic2010folder.pdf)

**More information:** [www.aic2010.org](http://www.aic2010.org)

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## AIC Study Groups

### New chairman for the Color Education study group

Robert Hirschler (Hungary and Senai/Cetiqt, Rio, Brazil) will take over the chair of the CE study group, replacing Berit Bergström, who will become the AIC president in 2010. E-mails: [robert.hirschler@hunetkft.hu](mailto:robert.hirschler@hunetkft.hu), [robert.hirschler@yahoo.com](mailto:robert.hirschler@yahoo.com)

### New AIC study group: The Language of Color

This study group was proposed by Lucia Ronchi, who presented the details of the idea, the suggested aims and scope at the AIC executive committee meeting in Sydney. The chair will be Jin-Sook Lee (Korea), [js\\_lee@cnu.ac.kr](mailto:js_lee@cnu.ac.kr), and Paul Green-Armytage (Australia) will act as co-chair, [p.green-armytage@curtin.edu.au](mailto:p.green-armytage@curtin.edu.au).

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## AIC meetings and congress beyond 2010

### 2011 AIC Midterm meeting, Zurich, Switzerland



7 - 10 June 2011

Theme: "Interaction of color & light"

Organizer: Pro/colore. Info: [www.aic2011.org](http://www.aic2011.org)

### 2012 AIC Interim meeting

**open** for proposals from AIC regular members

### 2013 AIC 12th congress, Newcastle, Great Britain



8 - 12 July 2013

Organizer: The Colour Group of Great Britain  
and the Society of Dyers and Colourists

Info: [www.aic2013.org](http://www.aic2013.org)

### 2014 AIC Interim meeting

**open** for proposals from AIC regular members

### 2015 AIC Midterm meeting, Tokyo, Japan



May 2015

Theme: "Color and image"

Organizer: The Color Science Association of Japan

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## Other color meetings

### CGIV 2010 / MCS'10



5<sup>th</sup> European Conference on Color in Graphics, Imaging, and  
Vision / 12<sup>th</sup> International Symposium on Multispectral Color  
Science

University of Eastern Finland, Joensuu, Finland, 14-18 June 2010

Call for papers: Abstract deadline, 15 November 2009

Technical areas: art in color imaging, color science, computational color, color in computer graphics,  
color reproduction, color image quality, color vision / psychophysics, color image and video processing,  
multispectral color science

Language: English

More information: [www.imaging.org/conferences/ist/cgiv/](http://www.imaging.org/conferences/ist/cgiv/)

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## Other related meetings

### OEPT 2010 and IMETI 2010

The 2nd International Symposium on Optical Engineering and Photonic Technology: OEPT 2010

(<http://www.2010iisconferences.org/OEPT>)

The 3rd International Multi-Conference on Engineering and Technological Innovation: IMETI 2010

(<http://www.2010iisconferences.org/IMETI>)

Both conferences will jointly be held on June 29 - July 2, 2010 - Orlando, Florida, USA.

Deadlines: Papers/Abstracts Submissions and Invited Sessions Proposals: November 4th, 2009

Authors Notifications: December 14th, 2009

Camera-ready, full papers: February 24th, 2010

Submissions for face-to-face or for virtual participation are both accepted. Both kinds of submissions will have the same reviewing processes and the accepted papers will be included in the same printed and electronic proceedings. Pre-conference and post-conference virtual sessions (via electronic forums) will be held for each session included in the conference program, so that sessions papers can be read before the conference, and authors presenting at the same session can interact during one week before and after the conference. Authors can also participate in peer-to-peer reviewing in virtual sessions.

All submitted papers/abstracts will go through three reviewing processes: (1) double-blind (at least three reviewers), (2) non-blind, and (3) participative peer reviews. These three kinds of review will support the selection process of those papers/abstracts that will be accepted for their presentation at the conference, as well as those to be selected for their publication in JSCI Journal. Authors of accepted papers who registered in the conference can have access to the evaluations and possible feedback provided by the reviewers who recommended the acceptance of their papers/abstracts, so they can accordingly improve the final version of their papers. Non-registered authors will not have access to the reviews of their respective submissions.

Sessions' best paper will be awarded and the author who presented the paper will receive an award certificate. Authors of the best 10%-20% of the papers presented at the conference (included those virtually presented) will be invited to adapt their papers for their publication in the Journal of Systemics, Cybernetics and Informatics.

Registration fees of an effective invited session organizer will be waived according to the policy described in the web page (click on 'Invited Session', then on 'Benefits for the Organizers of Invited Sessions'), where you can get information about the ten benefits for an invited session organizer. For invited sessions proposals, please visit <http://www.2010iisconferences.org/oept/organizer.asp>

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## Next AIC executive committee elected in Sydney

At the AIC General Assembly held in Sydney, the election of the next AIC executive committee for the term 2010-2013 was conducted. According to the results of the election, the executive committee will be composed of:

president:	Berit Bergström	(Sweden)
vice president:	Javier Romero	(Spain)
secretary/treasurer:	Nick Harkness	(Australia)
ordinary members:	Lindsay MacDonald	(Great Britain)
	Shoji Tominaga	(Japan)
	Verena M. Schindler	(Switzerland)
	María Luisa Musso	(Argentina)



*B. Bergström, J. Romero, N. Harkness, L. MacDonald, S. Tominaga, V. Schindler (M. Musso is lacking).*

John B. Hutchings (Great Britain) and Jin-Sook Lee (Korea) will continue to be the Auditors of the AIC.

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## International day of color and light



The Portuguese Color Association proposed in 2008 the creation of a day for the celebration of color on an international and world scale. The idea was presented at the AIC executive committee meeting 2008 in Stockholm (a document can be downloaded from [www.aic-colour.org/internationalcolorday.pdf](http://www.aic-colour.org/internationalcolorday.pdf)), discussed in more detail in Sydney, and taken to the General Assembly.

The date for celebration (an idea put forward by Leonhard Oberascher) is proposed to be March 21, every year, the "equinox" —*aequus* (equal) and *nox* (night). Around the equinox, the night and day are approximately equally long, symbolically relating to the complementary nature of light and darkness, light and shadow expressed in all human cultures. Why is the March equinox preferred to the

September equinox? Because March 21 has been declared by the United Nations as the International Day for the Elimination of Racial Discrimination, and also, in Australia, it is the Harmony Day for the promotion of community participation, respect and a sense of belonging in celebration of Australia's cultural diversity.

The AIC will consult with its members for agreement. Once a general consensus has been reached, the AIC will share the proposal with some other international associations related to color and light. Finally, an application will be presented to competent international organisms to formally establish the International Day of Color and Light.

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## Proposal of a small modification of the AIC statutes

The aim is to make the AIC stronger and more open to some color associations which at this moment cannot have a place as regular members. The changes were discussed and agreed upon by the AIC executive committee, and presented at the AIC assembly in Sydney, 29 September 2009. The AIC has sent the proposal to all members for discussion and comments. The vote to approve (or not) these changes will be conducted by mail ballot of all the AIC regular members by the end of November. AIC members are invited to send comments until 15 November 2009. After that, the AIC will submit the changes to vote of the AIC regular members.

**Proposed changes** (deletions in red strikethrough text; additions or changes in blue):

### Regular members (article 4)

~~Only one national organization from each country~~

A color organization from a country or a region, at the discretion of the AIC executive committee, can become a regular member of the AIC. To be admitted, the organization shall be one

- (a) whose aims are essentially in conformity with the objects of the AIC as defined in the first paragraph of article 2;
- (b) which is broadly representative of those people in its country or region interested in these aims;
- (c) which is properly constituted so as to enable an authorized representative to speak on its behalf.

~~Where no single organization adequately meeting these conditions exists in a country~~

Also, a national color committee may be set up representative of the various organizations and interests concerned with color in a country or region, and this committee may then apply to become a regular member of the AIC.

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## AIC Wiki workspace



This is a project of the International Color Association proposed by Leonhard Oberascher and developed with the help of Helmut Leitner. Launched officially during the AIC congress in Sydney, last September 2009, the wiki is primarily a workspace for AIC members.

There is a considerable amount of public information planned, e.g., member lists, glossaries, book reviews, links to digital books on color, working groups, etc. Some of these items have already started. If you feel able to contribute with material and information, please contact [info@leoncolor.com](mailto:info@leoncolor.com) in order to get a username and password to join the editing team of this wiki.

Visit the AIC wiki at <http://wiki.aic-colour.org/>.

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## New AIC members

### Regular member:

#### Asociación Chilena del Color (Chilean Color Association)



Mrs. Elisa Cordero (president), Instituto de Arquitectura y Urbanismo, Universidad Austral de Chile, Campus Isla Teja, Valdivia, Chile  
Tel.: +56-63 22-1943. Fax: +56-63 22-1943

E-mails: [elisacordero@gmail.com](mailto:elisacordero@gmail.com), [chileacolor@gmail.com](mailto:chileacolor@gmail.com)

Websites: <http://colorchileno.blogspot.com>, <http://www.asociaciondelcolor.cl>

### Individual member:

#### Markus Maas Kotterink, Van Allenstraat 110, 1562 TN Krommenie, Netherlands, [algemeen@nederlandskleurencentrum.nl](mailto:algemeen@nederlandskleurencentrum.nl)

His professional expertise and education relates to the areas of color and design, as well as color measurement. He belongs also to the Dutch Association of Color, and the Inter-Society Color Council of the USA.

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## Color books



#### **Colore & colori** [*Color & colors*, in Italian]

by Lia Luzzatto and Renata Pompas

272 pages, full color

170 x 240 mm, paperback, € 29,00

2009, Milan, Italy: Il Castello

[www.ilcastelloeditore.it](http://www.ilcastelloeditore.it)

The book is about color in its complexity: from architecture to design, fashion, art and cinema referring to the thematical trends with suggestions how to best use it. It describes the relation between color and light, surface and material: It refers to color in individual beauty and in physical and psychological well being. It helps finding the connections between color, substance and environment in order to find the 'scale quality' necessary to define the total chromatic meaning of a project. The book contains examples of how color expresses social, industrial and cultural identity, how it can transmit visibility, strength and emotion in order to make a product stand out. It includes many color combination schemes. You can also find about a hundred striking color pictures, accompanied by about 80 chromatic palettes where thematic tonal combinations are suggested. It is an ideal instrument for people who project with color.

Scholars, historians, journalists and color experts, Lia Luzzatto and Renata Pompas matured an international long lasting experience on this theme. They are both members of acknowledged international networks such as: AIC-International Color Association, ECD-Environmental Color Design, CE-Study Group on Color Education, GdC-Gruppo Italiano del Colore, ETN-European Textile Network, TEXERE- Textile Education and Research in Europe. They give lectures, conferences and workshops. They wrote hundreds of news items published in collective books and several books: "*Il colore persuasivo - comunicazione, grafica, pubblicità, new media*", Il Castello (2001); "*Il significato dei colori, nelle civiltà antiche*", Tascabili Bompiani (2001); "*I colori del vestire. Variazioni - Ritorni - Persistenze*", Hoepli (1997); "*Conoscere e capire il colore*", Il Castello (1988); "*Il linguaggio del colore*", Il Castello (1980); R. Pompas, "*Textile Design. Ricerca - Elaborazione - Progetto*", Hoepli (1994).



#### **Värit havaintojen maailmassa** [*Colors from observations in the world*, in Finnish]

by Harald Arnkil

ISBN 978-951-558-237-9, 280 pages, full color, € 48,00

2008, Helsinki, Finland: Taideteollinen Korkeakoulu

[www.taik.fi/kirjakauppa](http://www.taik.fi/kirjakauppa)

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## AIC website



The proceedings of AIC 2008, 2007, 2006, 2005, 2004, and 2003 are freely available on the web. See [www.aic-color.org](http://www.aic-color.org). Please, include links to the AIC in your own websites and feel free to collaborate with information.