

# AIC e-news

electronic bulletin of the International Color Association – September 2007  
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## AIC Interim Meeting 2008, Stockholm, Sweden



Hosted by the Swedish Colour Centre Foundation, the conference will take place in Stockholm, Sweden, 15-18 June 2008.

Deadline for submission of abstracts (in English):  
**November 1, 2007**

The theme of the conference is "Colour – Effects & Affects".

The meeting will bring together experts from all over the world to exchange the latest information on the developments in colour science, colour design and colour psychology.

The conference will cover a wide range of topics related to the effects of using colour in interior and exterior design and how colours affect us.

- Different aspects of the effect of using colour in interior and exterior design like change of colour impressions depending on distance, light sources, colour combinations and interaction of colours.
- Different aspects of how colours affect us like colour psychology, colour meaning, colour associations and colour emotions.

The technical program will include invited papers as well as contributed papers and poster presentations. Conference contributions will be published in the conference proceedings.

### Conference topics

- *Environmental colour design*: colour in architecture and design; colour design for everybody; light and colour; colour, texture and surface material
- *Aspects of colour perception*: colour appearance; visual illusions and effects; colour memory
- *Colour psychology and communication*: colour symbolism and associations; colour semantics and emotions; colour harmony and aesthetics; colour linguistics
- *Colour in art and in culture*
- *Colour and education*

**Venue:** Hasselbacken (Hazel Hill), which has been an oasis for Stockholmers as early as the 18th century, started off as a restaurant as early as in the 1760s, and is situated on the Royal Djurgården, in the city center of Stockholm. Today the beautiful island offers entertainment and culture for both adults and children.



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Please visit [www.aic2008.org](http://www.aic2008.org) for updated information.

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## News from AIC members

### Color Association of Bolivia, new data:

Asociación Boliviana del Color, Lic. Nicolás Petit, Casilla 10305, La Paz, Bolivia  
Mobile phone: (+591) 7200-8576, (+591) 7600-3845  
Tel.: (+591-2) 279-1271, (+591-3) 350-5624  
E-mail: [asociacionbolivianadelcolor@gmail.com](mailto:asociacionbolivianadelcolor@gmail.com)

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## Color meetings around the world

**Mexico:** "5 Miradas / Five ways of looking at Fusion of Colour and Architecture", Third International Meeting. It was held on Monday, 17 September 2007, at Hotel Camino Real Ciudad de Mexico, Mexico City. Organised by: Grupo Comex Mexico, <http://www.comex.com.mx/>

**Germany:** "Farbinfo 2007, Farbe und Identitaet / Colour and Identity", 27-30 September 2007. Place: Hochschule der Medien Stuttgart-Vaihingen, Germany. Organised by: Deutsches Farbenzentrum e. V. c/o Bauhaus Universität Weimar, Fakultät Gestaltung, Prof. Dr. Karl Schawelka, D-99421 Weimar, [vorstand@deutsches-farbenzentrum.de](mailto:vorstand@deutsches-farbenzentrum.de). Booking at: [www.deutsches-farbenzentrum.de/farbinfo\\_2007/programm.php](http://www.deutsches-farbenzentrum.de/farbinfo_2007/programm.php)

**Argentina:** "Jornada de Color en Alimentos / Meeting on Color in Food", 5-6 October 2007, Mar del Plata, Argentina. Place: Universidad Nacional de Mar del Plata, Funes 3350 - Nivel 7, Mar del Plata. Organized by the Argentine Color Group and the University of Mar del Plata, this meeting will discuss aspects of the theme proposed for the AIC Interim Meeting 2010, which will be held in the same city. Contact: María Paula Giglio, [gacolor@mdp.edu.ar](mailto:gacolor@mdp.edu.ar). Info on the web: <http://color-mdp.blogspot.com>

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## Other related meetings

### Meeting on Applied Optics



29 October 2007, at the School of Engineering, Buenos Aires University, Argentina

30 October 2007, at Centro de Investigaciones Ópticas (CIOP), La Plata, Argentina

The meeting aims at communicating present developments of optics and photophysics, and promote the interaction between researchers in Argentina and abroad, especially young researchers and students. Among the invited lecturers will be:

- Ari Friberg (Royal Institute of Technology, Sweden. President, International Commission for Optics)
- María L. Calvo (Univ. Complutense, Madrid, Spain. Secretary, International Commission for Optics)
- Mauro F. Pereira (Sheffield Hallam University, England)
- Pablo Artal (Universidad de Murcia, Spain)
- Maurizio Vannoni (Istituto Nazionale di Ottica Applicata, Italy)
- Maria Sagrario Millán (Universidad Politécnica de Cataluña, Spain)
- Fernando Mendoza Santoyo (Centro de Investigaciones en Óptica, Mexico)
- Luca Razzari (Institut National de la Recherche Scientifique, Canada)
- Héctor Rabal (Representative from Argentina in the International Commission for Optics)

Deadline for registration: 15 October 2007.

More information: Dr. Silvia Comastri, [scomastri18@yahoo.com](mailto:scomastri18@yahoo.com). Web: [www.ciop.unlp.edu.ar/EOA](http://www.ciop.unlp.edu.ar/EOA)

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## DVDs of AIC 2007, China

Thanks to the efforts of Ken Pidgeon, the invited papers presented at the AIC 2007 Interim Meeting "Color Science for Industry", held in Hangzhou, China, have been recorded on DVD, together with the opening ceremony and the Judd Award. There are four DVDs available with the following contents:

- DVD 1: Opening ceremony and invited paper 1 ("Visual colour control -Are we standardized?", by Robert Hirschler)

- DVD 2: Invited paper 2 ("The colour and image processing technology trends of future digital TV", by D. S. Park), and invited paper 3 ("Optimizing color-difference equations and uniform color spaces for industrial tolerancing", by Roy S. Berns)
  - DVD 3: Invited paper 4 ("Colour measurement of LEDs, problems and corrections", by Janos Schanda), Judd Award ceremony (citation by R. Berns), and Judd lecture ("Uncertainty, simplicity and reasonableness -Three golden rules of modeling", by Alan R. Robertson)
  - DVD 4: Some other sundry vision of the Meeting and associated festivities
- To get some or all of these DVDs, interested persons may contact Ken Pidgeon, [kpidgeon@bigpond.com.au](mailto:kpidgeon@bigpond.com.au). The price is 20 US\$ each, which cover production and postage costs.

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## Books on color

**János Schanda (editor), *Colorimetry: understanding the CIE system*** (New York: John Wiley & Sons, 2007).

**Maud Hårleman, *Daylight influence on colour design. Empirical study on perceived colour and colour experience indoors*** (Stockholm: Royal Institute of Technology, School of Architecture, Axl Books, PhD dissertation, 2007).

**Lilian Ried Miller Barros. *A cor no processo criativo: um estudo sobre a Bauhaus e a teoria de Goethe***, 2nd. ed. (Sao Paulo, Brazil: Editora Senac, 2007).

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## The AIC in Wikipedia

Articles have been written for the AIC in Wikipedia. For the moment, there are texts in English and Spanish. Collaboration to translate these articles into French, German and other languages (or write new articles in these languages) will be appreciated. Also, feel free to edit or enlarge the articles already published.

The English version can be read at:

[http://en.wikipedia.org/wiki/International\\_Color\\_Association](http://en.wikipedia.org/wiki/International_Color_Association)

The Spanish version can be read at:

[http://es.wikipedia.org/wiki/Asociación\\_Internacional\\_del\\_Color](http://es.wikipedia.org/wiki/Asociación_Internacional_del_Color)

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